



BOWMAN
GROUP MEDIA
REAL ESTATE MARKETING

How to Download Your Video

Hooray! Your video is here! Here is how to download your video and begin using for your marketing materials:

Computer Download:

- To share your video to Facebook, the MLS, or several other platforms, you do not need to download the video. Simply copy the URL and paste to share!
- To download, open your e-mail from BGM and click the link to the video you wish to download (branded, unbranded, Instagram, etc.)
- Click the video title (usually the address of your property) to reach the properties and attributes of your video.
- Scroll down below the video and locate the 'Download' button. Click, and select the video resolution you want to use (we recommend HD 1080p), and click 'Download'.

Phone Download:

- To download your IG version to your phone, click the link to the IG <60 second video, and this will navigate to your web browser.
- Locate the "Download" button, and select the video resolution you wish to use (we recommend HD 1080p).
- To download the full videos to your phone, you will need to first download on your computer, and send to your phone via e-mail. These files are often very large, and will need to be sent via Google Drive or another file transfer system.

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