



BOWMAN
GROUP MEDIA
REAL ESTATE MARKETING

How to Add Unbranded Video to MLS

You may add a virtual tour during a listing add or after you have added a listing into Matrix.

- Open your listing in MLS and click the 'Description' tab.
- Select the Vimeo link from your Bowman Group Media e-mail, right-click and Copy the URL.
- Navigate back to the MLS Description tab, and paste the URL in the text box under 'Virtual Tour Unbranded'. *

The screenshot shows the 'Residential' listing page in the MLS system. The 'Description' tab is active. Below the 'Public Remarks' field, there are two 'Virtual Tour Unbranded (NO Agent/Broker Information):' sections. Each section has a text input field and a 'Submit Listing' button. Two red arrows point to the input fields, indicating where to paste the URL.

- Don't forget to click 'Save as Incomplete' or 'Submit Listing'!

*You may enter up to two (2) Unbranded Virtual Tours

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